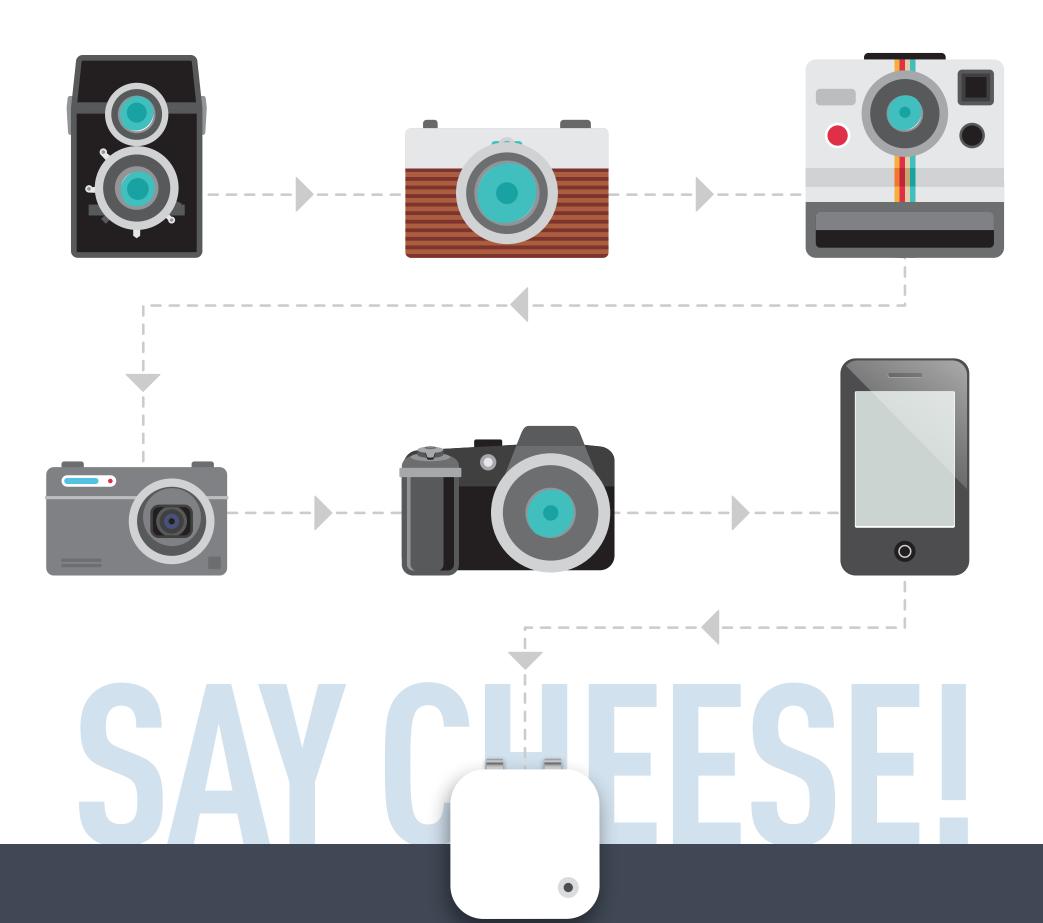
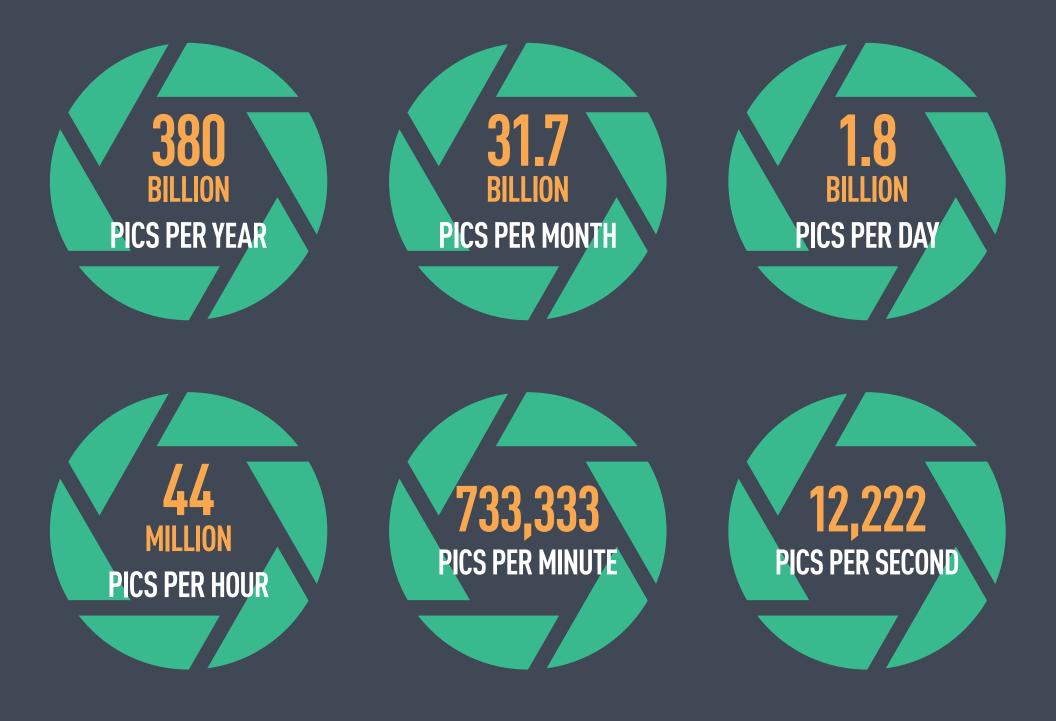
#### Evolution of STRIKE Photography & the Photo **SF** Sharing Boom

If you think back 10 years, we were still recording and sharing our lives in a very narrow capacity. Most of our stories were shared within our close networks, either in person, over the phone or by email. In the span of a decade, the way we share information has drastically changed. People are now engaging on a global level, sharing moments instantaneously and documenting their lives for all to see.



# **TODAY WE TAKE...**





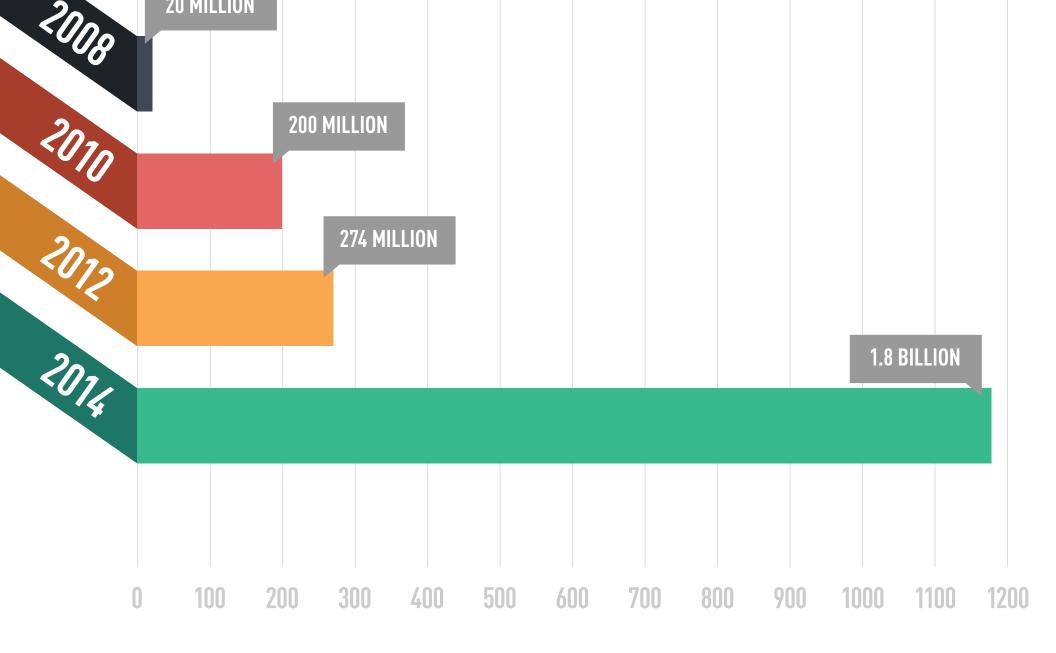
20 MILLION

Averaging 53+ photos a year for every person.



1% of these photos are still taken on film.



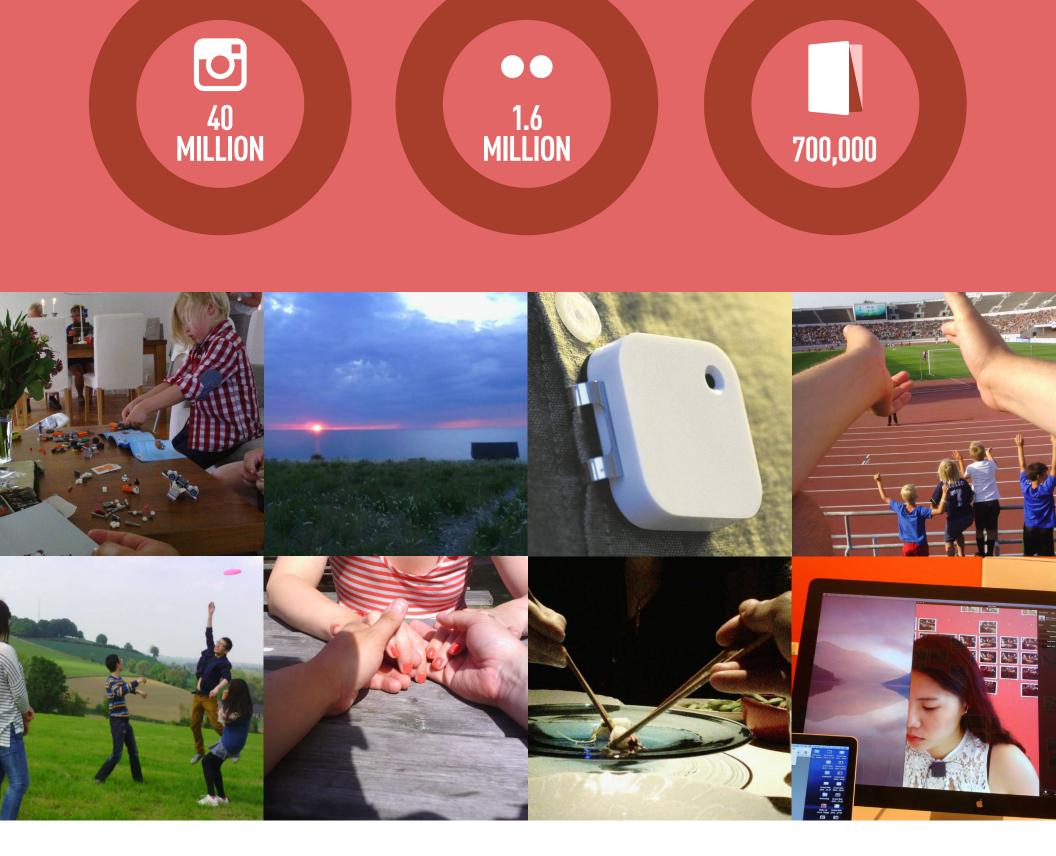


### **DAILY PHOTO SHARING BREAKDOWN**









## WHAT DO YOU THINK **WILL HAPPEN NEXT?**

Share your thoughts on the evolution of photography using the hashtag #NarrativeClip. Follow us on Facebook at GetNarrative, Twitter @getnarrative and Instagram @narrativeclip.

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